INFLUENCER CONTRACT

BRAND & CREATOR — SPONSORED CONTENT CAMPAIGN

AGREEMENT NO.

EFFECTIVE DATE

This Influencer Contract (the "Agreement") sets out a sponsored-content campaign between the Brand and the Creator, including deliverables, usage rights, disclosure obligations, and compensation.

1 THE PARTIES

Creator

FULL LEGAL NAME / ENTITY

ADDRESS

CITY | STATE | ZIP

PHONE | EMAIL

Brand

FULL LEGAL NAME / ENTITY

ADDRESS

CITY | STATE | ZIP

PHONE | EMAIL

2 SERVICES & SCOPE OF WORK

The Provider agrees to perform, and the Client agrees to accept and pay for, the services described below (the "Services"). Work outside this scope is performed only under a written change order signed by both parties.

CAMPAIGN DELIVERABLES (PLATFORMS, # OF POSTS, STORIES, VIDEOS, FORMATS)

PLATFORM(S)

NUMBER OF DELIVERABLES

POSTING DATE(S) / WINDOW

REQUIRED TAGS / MENTIONS

3 TERM & SCHEDULE

This Agreement begins on the start date shown and continues until the Services are completed or it is terminated as provided herein. Timeframes are good-faith estimates and may be affected by weather, site conditions, permit timing, and other delays outside the Provider's reasonable control.

START DATE

COMPLETION / END DATE

SCHEDULE / MILESTONES / WORKING HOURS

4 COMPENSATION & PAYMENT

The Client shall pay the Provider the amounts set out below. Unless stated otherwise, invoices are due on receipt; overdue balances may accrue the late fee shown, and the Provider may suspend Services until the account is current. Prices exclude applicable sales tax unless noted.

TOTAL PRICE / RATE ($)

PRICING BASIS (FLAT / HOURLY / PER VISIT)

FLAT FEE ($)

PRODUCT / GIFTING VALUE ($)

Payment schedule:

- ☐ Due on completion
- ☐ Deposit + balance
- ☐ Per invoice / monthly
- ☐ 50% / 50%
- ☐ Other

LATE FEE (% OR $)

ACCEPTED PAYMENT METHODS

5 CLIENT RESPONSIBILITIES

The Client will provide safe and timely access to the premises, accurate information, required approvals, and any utilities, materials, or conditions reasonably needed for the Provider to perform. Delays or extra work caused by the Client may adjust the schedule and price.

6 FTC DISCLOSURE (REQUIRED)

The Creator will clearly and conspicuously disclose the paid or material connection with the Brand in every piece of sponsored content (for example, “#ad” or “#sponsored” placed where viewers easily see it), as required by the FTC’s Endorsement Guides and platform rules. Content must reflect the Creator’s honest views.

Disclosure method:

- ☐ #ad
- ☐ #sponsored
- ☐ Paid partnership label
- ☐ Other

7 CONTENT APPROVAL & USAGE RIGHTS

The Brand may review content before posting within the time below. The Creator grants the Brand a license to reuse the content as described (including paid promotion / whitelisting) for the term and territory stated.

APPROVAL WINDOW

USAGE-RIGHTS TERM

PAID AMPLIFICATION / WHITELISTING? (Y/N)

EXCLUSIVITY (CATEGORY / DAYS)

8 OWNERSHIP & MORALITY

Unless stated otherwise, the Creator owns the original content and licenses it to the Brand as above. Either party may terminate for conduct that materially harms the other’s reputation.

9 INDEPENDENT CONTRACTOR

The Provider is an independent contractor, not an employee, partner, or agent of the Client. The Provider is responsible for its own taxes, insurance, tools, and any employees or subcontractors, and controls the manner and means of performing the Services. Nothing in this Agreement creates an employment, agency, or joint-venture relationship, and the Provider is not entitled to employee benefits.

10 LIMITATION OF LIABILITY & INDEMNIFICATION

To the maximum extent permitted by law, the Provider's total liability arising out of or relating to this Agreement will not exceed the total fees paid under it, and neither party will be liable for indirect, incidental, special, or consequential damages. Each party agrees to indemnify and hold the other harmless from third-party claims arising from its own negligence, willful misconduct, or breach of this Agreement.

11 CANCELLATION & TERMINATION

Either party may terminate this Agreement on written notice as set out below. On termination, the Client shall pay for Services performed and non-cancellable costs incurred through the termination date; deposits are applied to those amounts first and are refundable only to the extent they exceed them, unless marked non-refundable.

NOTICE REQUIRED (DAYS)

DEPOSIT / CANCELLATION TERMS

12 GENERAL TERMS

This Agreement is governed by the laws of the state identified below, without regard to its conflict-of-laws rules, and represents the entire agreement between the parties, superseding all prior discussions. It may be amended only by a writing signed by both parties. If any provision is held invalid, the remaining provisions remain in full force. Neither party is liable for delays or failures caused by events beyond its reasonable control (including weather, natural disasters, supply or labor shortages, or governmental action). Notices must be in writing and delivered to the addresses shown above. This Agreement may be signed in counterparts, including electronically.

GOVERNING STATE / JURISDICTION

13 ADDITIONAL TERMS

The parties may record additional agreed terms or special provisions below. Any handwritten addition or alteration should be initialed by all parties.

ADDITIONAL TERMS / SPECIAL PROVISIONS

14 SIGNATURES (all parties)

By signing below, each party acknowledges that they have read and understood this Agreement and agree to be bound by all of its terms as of the Effective Date.

CREATOR SIGNATURE

PRINT NAME

DATE

TITLE / CAPACITY (IF SIGNING FOR AN ENTITY)

BRAND SIGNATURE

PRINT NAME

DATE

TITLE / CAPACITY (IF SIGNING FOR AN ENTITY)